

Tech Night



Red Hook High School

January 25, 2012

7 pm

Tonight's Topics

- Red Hook Central School District website
- Parent Portal on eSchoolData
- Guidance Office Facebook page
- SchoolMessenger notifications
- Twitter
- Cancellations.com



Presented by:

Donna Seelbach, Director of Technology
Roy Paisley & Erin Hayes, RHHS Co-Principals

Website



- Red Hook Central School District website
 - www.redhookcentralschools.org
- Individual teachers' webpages
 - Directory of teachers found at each building's site
- RSS Feeds
 - Really Simple Syndication
 - A way to aggregate or collect content updates
- Search
 - Embedded Google Search on our website pages



GO



Red Hook Central Schools



GO

[Home](#)[Academics](#)[Activities](#)[Community](#)[Employment](#)[For Staff](#)[Our District](#)[Services](#)[Calendar](#)

Site Shortcuts

- ▶ [Red Hook High School](#)
- ▶ [Linden Avenue Middle School](#)
- ▶ [Mill Road Intermediate \(3-5\) School](#)
- ▶ [Mill Road Primary \(K-2\) School](#)
- ▶ [School Lunch Menus](#)
- ▶ [Staff Directory](#)
- ▶ [Superintendent's Blog](#)

Announcements

Kindergarten Registration

Kindergarten Registration for the 2012-2013 school year will be held at Mill Road Primary School, 9 Mill Rd., on Tuesday, March 13, Wednesday, March 14 and Thursday, March 15. Registration will be between 9:30 am and 1 pm each day in the lobby of the



Welcome!

Our Mission Statement

The mission of the Red Hook Central School District shall be to develop in its students the knowledge, intellectual integrity, and social consciousness to prepare them to accept the obligations and opportunities found in a complex society. The District seeks to provide a challenging educational environment that fosters and rewards the values of respect, responsibility, honesty, integrity, and community service in all its members.

For Your Listening Pleasure

Please enjoy this soundclip from a performance by the Red Hook High School Band at last spring's concert. The piece is an excerpt from composer Alfred Bruckner's Armenian Dances

Directory for Teacher Web Pages



Red Hook High School

SEARCH [input] GO

A B C D E F G H J K L M O P S T V

Faculty Directory

A

▶ Ascienzo, Nick - Math

B

▶ Barkstrom, Diane - ASL

▶ Beam, Deborah - Science

▶ Budd, Julie - Math

▶ Burgess, Dorothea - English

▶ Burguiere, Craig - Social Studies

▶ Burrows, Sarah - Student Services

▶ Butch, Ryan - Math

C

▶ Carruthers, Robert - English

▶ Cornwall Robinson, Amy - Music

▶ Couse, Nicole - Special Education

~

▶ Keegan, Nicole - Special Education

▶ King, Matt - Technology

▶ Kirschenheiter, Corinne - Math

▶ Kravic, John - Science

▶ Kreider-Mueller, Erica - LOTE

L

▶ Larson, Maria - Art

▶ Legname, Nicole - Psychologist

M

▶ Mahony, Mary - Guidance

▶ Makebish, Andrew -Special Education

▶ Massa, Salvatore - Psychologist

▶ Mayo, Pat - Library

▶ McCrudden, Michael - Social Studies

RSS Subscription Page

 GO

Subscribe

Click on a button below to subscribe (add a feed) to that homepage. You can subscribe to more than one homepage. You must have a valid account with these websites to subscribe.

All protected content on this site will not display in the feed; therefore, don't forget to check back here for any protected content.



If you are comfortable with adding RSS feeds manually, below is a URL to the RSS feed.

http://www.redhookcentralschools.org/redhookcentral/Lib/redhookcentral/_RSS/51512.xml

Why should I subscribe?

Once you subscribe to a page, you can view content titles and click on the links to quickly link to the content from your personalized Google, My MSN, My Yahoo! or My AOL homepage.

What is a RSS feed?

Subscribing is also known as adding a RSS feed. RSS is a standardized format that lets you subscribe to a website using software applications such as Microsoft® Outlook®, Microsoft® Internet Explorer® and Mozilla® Firefox®.

Parent Portal on eSchoolData

<https://esd-parentportal.mhric.org>



eSD® Parent Portal Home

Welcome to the eSchoolData Parent Portal! You are about to enter into an exciting new partnership with your student and your school district.

The eSchoolData Parent Portal is a cutting-edge communications tool designed to enhance and increase your involvement in your student's education using the power of information.

In our busy world, timely communication between parents and school districts is essential for optimal student achievement. The eSchoolData Parent Portal allows for instant online access to current and relevant information that will enhance your involvement with your student's academic career. This is accessible through eSchoolData's secure, password protected environment.

Register now and help your student meet success today!

- First time Here? Click [here](#) to create a new account.
- Forgot your password? Click [here](#) to retrieve it.
- Need help or more information? Click [here](#) to read our FAQ.

The login form is set against a large, light blue swoosh background. At the top, there is a 'Login' link with a key icon. Below this are two input fields: 'Username' and 'Password'. A 'Log in!' button is positioned below the password field.

Home page of portal

Parent Home - Windows Internet Explorer
eSD https://esd-parentportal.mhric.org/Default.aspx

eSD No Facts Left Behind **Parent Portal** **eSchoolData**

Logged in as: [REDACTED] Thursday, January 19, 2012 Home My Account Help Log off

Recent Activities

Activity	Start	End
Page 1 of 1		

Student(s)

ID	First Name	Middle Name	Last Name	School	Grade
1	William	[REDACTED]	[REDACTED]	Red Hook High School	12

Announcement(s)

Title	Description	School
Parent Portal Particulars	Your parent portal login gives you ac...	District
Looking for help with your Parent Portal Account?	Please email the district's Parent Port...	District
Is Your Contact Information Current?	If you've had a change in your phone...	District

Uploaded File(s)

File Name	Description	District/School
December 2011 Issue	Red Hook High School Newsletter	District
PAS Driver Education	RHHS Driver Education Program Appl...	Red Hook High School
Linden Avenue MS	November-December 2011 Issue	District

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Student Profile Page Information Tabs

eSD <https://esd-parentportal.mhric.org/Student.aspx>


eSD No Facts Left Behind Parent Portal **eSchoolData**

Logged in as: [REDACTED] Thursday, January 19, 2012 Home My Account Help Log off

Home Profile Attendance Schedule Immunization Transcript Report Card Buses Progress Report

William's Profile Red Hook High School

First Name: William	School Name: Red Hook High School
Middle Name:	Entering Grade:
Last Name: [REDACTED]	Dominant Language: English
Gender: [REDACTED]	Email Address:
ID: [REDACTED]	Counselor: [REDACTED]



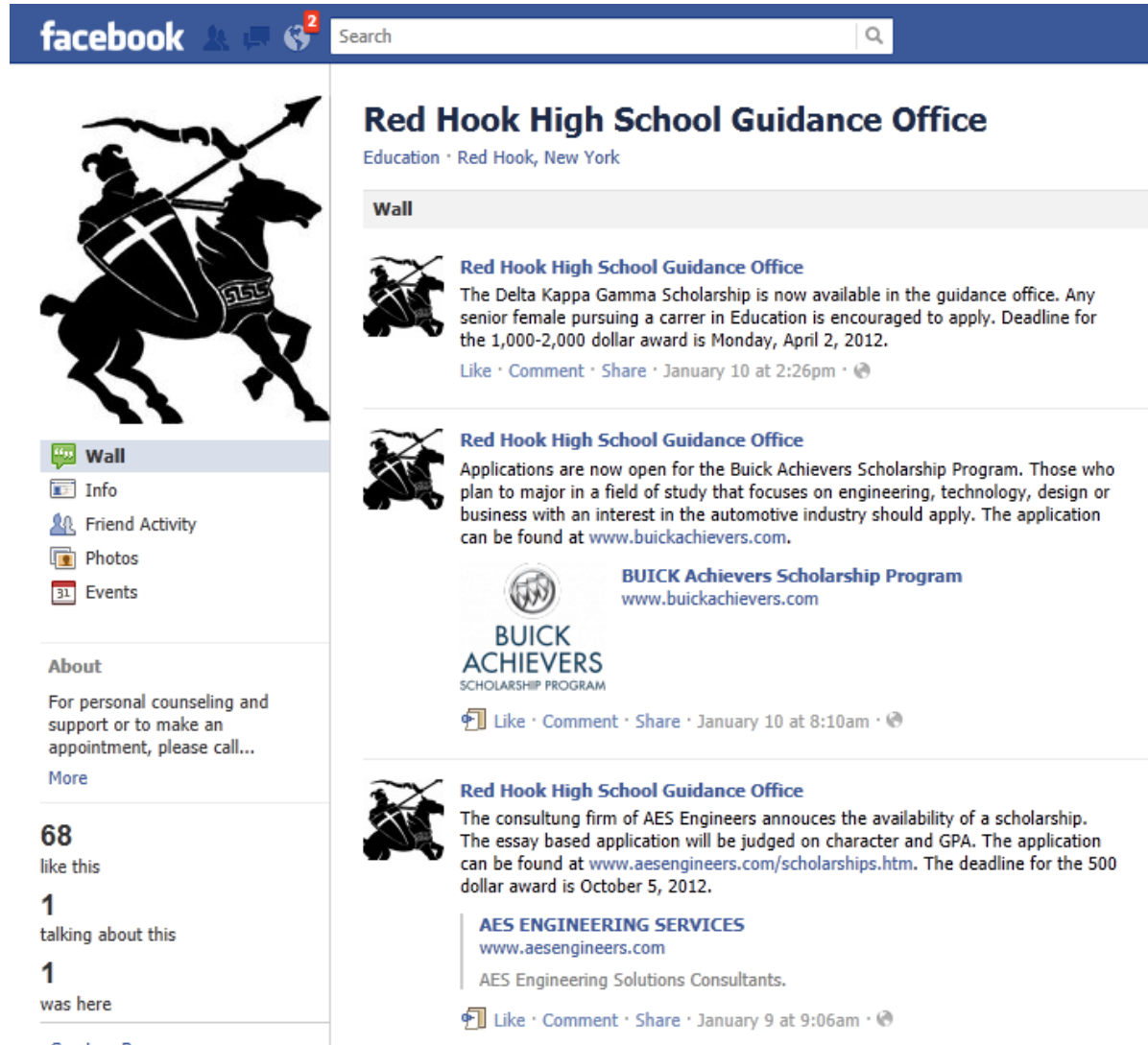
Important Dates


Date	Name
Page 1 of 1	

Guidance Office Facebook Page

www.facebook.com

1. Create an account.
2. Search for Red Hook High School Guidance Office.
3. Ask your son or daughter for help if needed. 😊
4. Check back regularly for scholarship information, guidance office updates and other useful news.




facebook  Search

Red Hook High School Guidance Office


Education · Red Hook, New York

Wall

 **Red Hook High School Guidance Office**
The Delta Kappa Gamma Scholarship is now available in the guidance office. Any senior female pursuing a career in Education is encouraged to apply. Deadline for the 1,000-2,000 dollar award is Monday, April 2, 2012.
Like · Comment · Share · January 10 at 2:26pm · 🌐

 **Red Hook High School Guidance Office**
Applications are now open for the Buick Achievers Scholarship Program. Those who plan to major in a field of study that focuses on engineering, technology, design or business with an interest in the automotive industry should apply. The application can be found at www.buickachievers.com.

 **BUICK ACHIEVERS**
SCHOLARSHIP PROGRAM
www.buickachievers.com
Like · Comment · Share · January 10 at 8:10am · 🌐

 **Red Hook High School Guidance Office**
The consulting firm of AES Engineers announces the availability of a scholarship. The essay based application will be judged on character and GPA. The application can be found at www.aesengineers.com/scholarships.htm. The deadline for the 500 dollar award is October 5, 2012.

AES ENGINEERING SERVICES
www.aesengineers.com
AES Engineering Solutions Consultants.
Like · Comment · Share · January 9 at 9:06am · 🌐

Wall

- Info
- Friend Activity
- Photos
- Events

About

For personal counseling and support or to make an appointment, please call...

More

68 like this

1 talking about this

1 was here



SCHOOLMESSENGER®

- **School-to-home notification system**
 - Building and district communications
 - General, Emergency & Attendance call types
 - Email, Landline, Cell phone, SMS text messaging options available
- **How it works**
 - Contact information stored in eSchoolData
 - Updated at 6 a.m. each day
 - Communication Job created and sent
 - Job Type determines what the system does
 - Cannot dial phone numbers that have extensions ex. 845-758-2241 x1234
- **SMS Text message**
 - We MUST have your cell number in eSchoolData AND you MUST “opt in” to close the loop and have your cell phone included in our text message jobs.



- How to “opt in” for SMS text messages.
- Instructions available tonight at the door.

Short Codes

The short code is the short number which a recipient can message to access any of the system's SMS feature. The short code for accounts in the United States is **68453**.



Note: By messaging the short code with one of the SMS keywords, a recipient can subscribe to or unsubscribe from SMS text messages at any time.

SMS Keywords

SMS Keywords allow recipients to perform certain actions in regard to their SMS message subscription. They can be used when replying to an SMS text message from the system or by sending the word to the system's short code. There are multiple words for performing certain actions.

- Opt-in - "Y", "YES", "OPTIN", "OPT IN", and "SUBSCRIBE" are all acceptable keywords for subscribing to SMS text messaging.
- Opt-out - "END", "CANCEL", "OPT OUT", "OPTOUT", "STOP", "QUIT", and "UNSUBSCRIBE" will cancel SMS messages to the recipient.
- Help - "HELP" is the only way to receive the Help message.
- Info - Any word not mentioned above will reply with the Info message.

 Remember me[Forgot it?](#)

Follow your interests

Instant updates from your friends, industry experts, favorite celebrities, and what's happening around the world.

New to Twitter? Join today!

Twitter

From Wikipedia, the free encyclopedia

For other uses, see [Twitter \(disambiguation\)](#).

Twitter is an online [social networking service](#) and [microblogging](#) service that enables its users to send and read text-based posts of up to 140 [characters](#), known as "tweets". It was created in March 2006 by [Jack Dorsey](#) and launched that July. The service rapidly gained worldwide popularity, with over 300 million users as of 2011,^[8] generating over 300 million tweets and handling over 1.6 billion [search queries](#) per day.^{[3][8]}

^[9] It has been described as "the [SMS](#) of the [Internet](#)."^[10]

Twitter Inc. is based in San Francisco, with additional servers and offices in New York City.

Creating an Account to Follow RHCSD

➤ www.twitter.com

➤ Create an account

➤ Follow other's "Tweets"

➤ 140-character maximum messages

➤ Open, social media forum

➤ District does not control other Tweets you may see

➤ Find us @rhcsd to follow RHCSD Tweets





Red Hook Schools

@rhcsd Red Hook, NY

A K-12 public school district located in northern Dutchess County, NY.

<http://www.redhookcentralschools.org>

[Edit your profile →](#)

Tweets Favorites Following Followers Lists ▾



rhcsd Red Hook Schools

Schools are on a two-hour delay today, 1/17/12.

6 hours ago



rhcsd Red Hook Schools

Parent Portal invitations sent to parents of students @ LAMS & RHHS via US Mail. Login at esd-parentportal.mhric.org to create your account.

19 Dec



rhcsd Red Hook Schools

BOE Meeting 12/8/11, 7 pm, Mill Road 3-5 Cafeteria.

6 Dec



rhcsd Red Hook Schools

RHHS Performing Arts Club stages "It Had to be You?" tonight, Sat. night @ 7:30pm and Sun. afternoon @ 3pm. Fun, fun, fun! See you there...

2 Dec



About @rhcsd

61

Tweets

0

Following

98

Followers

0

Listed

Following · [view all](#)

Find accounts to follow:

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Use via SMS

on any mobile phone

Cancellations.com

- www.cancellations.com
- Search for cancellations by zip code or organization name.
- Create an account and have notifications delivered to you.
- RHCSD manages its postings to Cancellations.com.





- Cancellations.com is a free public service presented by Lazerpro Digital Media Group, Inc.
- Cancellations.com was initially presented to the public in 1997 as the Internet alternative for weather-related closings and delays for schools, business, local governments, and various other organizations. Our offerings have grown to include postings by E-mail allowing messages to be sent to email accounts, cell phones and pagers.
- The notification system is available 24 hours a day, seven days a week, 365 days a year for use by registered members who wish to communicate emergency or priority announcements to the people in their communities, as well as to display schedules and information about their organizations for public access. Utilizing our search functions, visitors can access this information at their convenience or register and subscribe (opt-in) to be notified automatically.
- In 2003, Cancellations.com launched its affiliate program, allowing media resources, such as newspapers, television stations, radio stations and online portals, to tie our data directly into their websites. This gives schools and organizations the ability to post the information to one location and have it distributed automatically and securely to all of the relevant media outlets, as well as their subscribers.
- Today, 20,000 schools, school districts and organizations use Cancellations.com, and more than 300,000 registered users rely on Cancellations.com to stay informed.

Questions & Answers

- For the good of the realm questions please.

*Thank you for
being here
tonight.*

